



cc: mv

2019 OCT 22 AM 9:26  
LA PUBLIC SERVICE  
COMMISSION

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October 17, 2019

Ms. Terri Lemoine Bordelon  
Louisiana Public Service Commission  
Records and Recording Division  
602 N. Fifth Street, 12<sup>th</sup> floor  
Baton Rouge, Louisiana 70802

Re: LPSC Docket No. U-35385  
In Re: Application of Entergy Louisiana, LLC for Authorization to Implement an  
Experimental Interruptible Option, Rider E10, and Related Relief.

Dear Ms. Bordelon:

The Advanced Energy Management Alliance ("AEMA") hereby attaches for filing a Notice of Intervention in the above-referenced docket.

Please find an original and three (3) copies enclosed. Feel free to contact me at 202-524-8832 or [Katherine@aem-alliance.org](mailto:Katherine@aem-alliance.org) should you have any questions regarding this filing.

Thank you very much for your assistance and consideration of this motion.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Katherine Hamilton'.

Katherine Hamilton  
Executive Director  
Advanced Energy Management Alliance

Certified

**BEFORE THE  
LOUISIANA PUBLIC SERVICE COMMISSION**

**ENTERGY LOUISIANA, *EX PARTE***

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COMMISSION

In Re: Application for Authorization to	)	
Implement an Experimental Interruptible	)	Docket No. U-35385
Option, Rider E10, and Related Relief.	)	

**NOTICE OF INTERVENTION AND INCLUSION ON SERVICE  
LIST OF THE ADVANCED ENERGY MANAGEMENT ALLIANCE**

The Advanced Energy Management Alliance (“AEMA”), pursuant to Rule 10 of the Louisiana Public Service Commission (“LPSC” or “Commission”) Rules of Practices and Procedures, respectively submits this Notice of Intervention in the above-captioned proceeding. In support of this notice, AEMA represents the following:

1.

Notice of this proceeding was published in the LPSC’s Official Bulletin Number 1203, dated October 4, 2019. Interventions are due on or before October 29, 2019.

2.

AEMA is a trade association under Section 501(c)(6) of the Federal tax code whose members include national distributed energy resource (“DER”) companies and advanced energy management service and technology providers, including demand response (“DR”) providers, as well as some of the nation’s largest demand response and distributed energy resources. AEMA member companies have delivered approximately 20,000 MW of sophisticated, cost-effective DR solutions. AEMA member companies have worked with utilities on DR programs across the southern United States, the Midcontinent Independent System Operation (“MISO”) region, and the entire country, and have extensive experience working to align utility and ratepayer needs through proceedings before state regulatory Commissions.

3.

Rule 10 of the LPSC Rules of Practice and Procedures provides that any party actually in interest may appear in any proceeding before the LPSC.

4.

AEMA has an interest in working with Entergy and other stakeholders throughout Louisiana to create and expand DR and DER opportunities as a means to achieve electricity cost savings for consumers, contribute to system reliability and resilience, and avoid new capacity investments.

5.

No other party to this proceeding is suited to adequately represent AEMA's interests and this intervention will not prejudice any other party or unduly delay these proceedings.

6.

All communications in this docket should be directed to:

Katherine Hamilton  
Executive Director  
Advanced Energy Management Alliance  
1701 Rhode Island Ave, NW  
Washington, DC 20036

WHEREFORE, AEMA respectfully requests to be allowed to intervene in this proceeding and that it be placed on the LPSC official service list for this docket.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Katherine Hamilton", written in a cursive style.

Katherine Hamilton  
Executive Director  
Advanced Energy Management Alliance  
1701 Rhode Island Ave., NW  
Washington, DC 20036  
[Katherine@aem-alliance.org](mailto:Katherine@aem-alliance.org)  
202-524-8832

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I have served the foregoing pleading by e-mail, facsimile, or by depositing a copy of same in the U.S. Mail, postage prepaid and properly addressed to all parties of record, on this 17<sup>th</sup> day of October, 2019.

A handwritten signature in black ink, appearing to read "Katherine Hamilton". The signature is fluid and cursive, with a long horizontal stroke at the end.

Katherine Hamilton, Advanced Energy Management Alliance