

Attachments D & E

Management Biographies & Technical Ability

Steve Stoute – Chief Executive Officer
10 Jay Street
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Executive Summary

Steve Stoute is a distinguished advertising executive, technology founder, and author who acts as a critical bridge between corporate enterprise and consumer culture. As the Founder and CEO of both Translation and UnitedMasters, Mr. Stoute has spent over two decades reshaping how Fortune 500 companies engage with diverse market demographics. His expertise in "Cultural Capital"—the ability to leverage cultural trends to drive economic growth—provides Brick Phone Inc. with essential strategic guidance on customer acquisition, brand loyalty, and market adaptation. His leadership ensures that Brick Phone Inc.'s growth strategies are not only economically viable but also culturally resonant and consumer-centric.

Founding Experience and Operational Leadership

Mr. Stoute's operational experience is defined by his creation of platforms that modernize legacy industries. In 2004, he founded Translation, a marketing agency that rejected traditional demographic segmentation in favor of psychographic targeting. Under his leadership, Translation has developed enterprise-level strategies for blue-chip clients including State Farm, McDonald's, and the National Basketball Association (NBA), demonstrating his ability to manage high-stakes corporate partnerships and large-scale public messaging.

In 2017, Mr. Stoute founded UnitedMasters, a music technology and distribution platform that disrupts the traditional record label model by treating artists as small business owners. As CEO, he has scaled the company into a major competitor in the digital rights management space, successfully navigating complex intellectual property landscapes and digital infrastructure requirements. This experience in building scalable technology platforms is directly transferable to the operational goals of Brick Phone Inc.

Shawn “Jay-Z” Carter - President
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Executive Summary

Shawn “Jay-Z” Carter is a globally recognized entrepreneur, investor, and corporate leader with a proven track record of building, scaling, and governing multi-billion-dollar enterprises across the technology, media, and consumer goods sectors. Mr. Carter’s extensive experience as a founder, board member, and managing partner positions him as a vital asset to Brick Phone Inc., where he provides strategic oversight, invaluable business network, and deep insight into consumer market trends. His participation ensures that Brick Phone Inc. is guided by a leadership style that balances aggressive innovation with fiscal sustainability and corporate responsibility.

Founding Experience and Operational Leadership

Mr. Carter’s career is defined by his ability to identify market voids and build robust operational infrastructures to fill them. He is the founder of Roc Nation, a fully integrated entertainment company that has evolved into a global powerhouse encompassing talent management, philanthropy, and film/TV production. Under his stewardship, Roc Nation grew from a startup into a diverse conglomerate, demonstrating his capability to navigate complex regulatory environments and manage large-scale organizational growth.

Additionally, Mr. Carter founded and scaled the apparel lifestyle brand Rocawear, eventually overseeing its sale for \$204 million, and the luxury sports bar chain 40/40 Club. These ventures highlight his expertise in building companies with complex operations, brand equity building, and customer retention—core competencies that he brings to Brick Phone Inc. as it seeks to expand its telecommunications footprint and infrastructure.

Other brands that were founded by Mr. Carter includes two alcoholic beverages Armand de Brignac Champagne and D’USSÉ Cognac, as well as Paper Planes apparel and lifestyle brand.

John Greene – CMO
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Executive Summary

Mr. Greene has over 25 years of experience creating exponential value by creating brand breakthroughs. In the course of his career, John has held a wide range of executive leadership roles: from Chief Product Officer at a startup to Chief Strategy Officer at an ad agency to a strategic marketing advisor to ambitious CEOs.

In the course of his career, John was one of the youngest ever Vice Presidents at global ad agency Leo Burnett, helped marketing agency Translation grow its revenue more than 500%, and helped build UnitedMasters from scratch into a company valued over \$500 million.

Some of the brand breakthroughs John has helped ignite during his career include:

The NFL: Worked with executive leadership of the NFL and Commissioner Roger Goodell to entirely transform how the NFL appeals to youth and engages them in playing football and becoming fans of the sport.

UnitedMasters: Partnered with the founder to create a technology-powered platform that enables independent music artists. Through the course of this work, John disrupted the legacy music industry and helped build a company valued at over \$500 million.

The NBA: Led a team that developed a new strategic marketing platform for the NBA to reinvigorate the growth of the league: both in the US and globally. The resulting platform led the league's record-breaking popularity for several years.

Budweiser: Developed an entirely new marketing platform to revive the cultural relevance of one of the world's most storied beer brands. Central to this effort was the creation of Budweiser Made in America, which was curated by Jay Z and at its peak was the third most popular music festival in America, inspiring the creation of Ron Howard's first documentary film.

Apple Music: Built the marketing strategy for Beats Music, which was subsequently acquired by Apple and became the product through which Apple once again changed how the world enjoys music.

State Farm +NBA: Established an industry-leading sports sponsorship that created a cultural phenomenon.

Bud Light + NFL: Created a partnership that connected the most popular beer to the most popular sport, inspiring years of marketing including several Super Bowl commercials.

Blackberry: Led the marketing strategy that established Blackberry as a must-have technology, so popular that it became colloquially known as a "Crackberry."

Samsung: Led global marketing strategy for Samsung electronics, helping them emerge as a leader in everything from flat screen TVs to mobile phones.

Nintendo: Authored the marketing strategy that brought Pokemon to the United States, and ignited a phenomenon that has endured for over 20 years.

Glenn Teuber – COO/CFO
10 Jay Street
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Executive Summary

Glenn Teuber is a veteran telecommunications executive and operational strategist widely recognized as a pioneer in the modern mobile connectivity landscape. As the Chief Operating Officer (COO) of Google Fi and the past COO of OXIO, Mr. Teuber has spent his career building and scaling complex telecommunications infrastructures that challenge traditional utility models. For Brick Phone Inc., Mr. Teuber brings the indispensable operational "blueprint" for running a next-generation telecommunications service. His expertise ensures that the company's ambitious growth is grounded in carrier-grade reliability, regulatory compliance, and operational excellence.

Founding Experience and Operational Leadership

Mr. Teuber's career is defined by his ability to operationalize ambitious technological visions into functioning, reliable utilities. He served as the Chief Operating Officer of Google Fi (formerly Project Fi), Google's entry into the telecommunications sector. In this capacity, he did not merely manage an existing entity; he built the operational architecture of a global mobile network from the ground up as the first member of the Strategy and Operations team. He oversaw the integration of complex network switching technologies, negotiated critical carrier agreements (with partners like T-Mobile, Sprint, and U.S. Cellular), and established the customer support protocols that set new industry standards for user satisfaction.

As the COO of OXIO, a "Telecom-as-a-Service" platform, Mr. Teuber continued to drive the founding principles of the API-driven economy into the utility space. He is responsible for transforming raw network capacity into a scalable, flexible service for brands and enterprises. This experience—launching and stabilizing new utility providers—is directly applicable to Brick Phone Inc., ensuring that the company's service delivery is robust from day one.

Mr. Teuber provides the operational backbone of Brick Phone Inc. While others may drive the brand or culture, Mr. Teuber ensures the lights stay on and the calls go through. His proven history of founding and operating global telecommunications networks like Google Fi, combined with his strategic mastery of utility infrastructure, guarantees that Brick Phone Inc. will deliver a service that is safe, reliable, and relentlessly efficient.

Stephen Hall – VP of Engineering

**10 Jay Street
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Executive Summary

Stephen Hall serves as the Vice President of Engineering at Vanta, where he leads the technical strategy and execution for the company's mobile virtual network operator (MVNO) services. With a career defined by deep innovation in wireless networking and a proven track record of scaling telecommunications infrastructure, Stephen brings a rare combination of architectural vision and operational discipline to Vanta. His background is uniquely suited to the challenge of building a modern MVNO: he has not only invented novel network technologies but has also overseen the day-to-day operations and reliability of platforms that power dozens of mobile carriers across North America.

Engineering Roots and Technical Innovation

Mr. Hall's foundation in technical problem-solving was established at Yale University, where he graduated with an ABET-accredited degree in Mechanical Engineering. His academic focus on robotics, aerospace, specifically around radio communication, provided the rigorous engineering mindset required to navigate the complex physics and logic of modern telecommunications.

Following his time at Yale, Stephen co-founded Trinity Mobile Networks, serving as Chief Technology Officer. At Trinity, he did not just manage engineers; he led the development of aggressive, forward-thinking wireless solutions. He hired and directed a team of over 20 engineers to develop novel link aggregation technology—a system designed to seamlessly combine Wi-Fi and cellular data streams. This innovation was critical for ensuring seamless handover and fallback between networks, a core requirement for any consumer-facing mobile service that prioritizes consistent connectivity.

Stephen leverages his extensive background in SaaS, Telecom, and Data Engineering to build a world-class engineering organization. He oversees both the technical telecom integration with critical partners—managing the Business Support Systems (BSS) and Mobile Network Operator (MNO) relationships—and the development of Vanta's suite of AI products and services. This includes architecting Vanta's internal applications, web and support portals, and backend infrastructure. By combining his deep knowledge of packet cores and radio communications with his operational experience in automating support and security, Stephen is uniquely positioned to ensure Vanta delivers a service that is not only innovative but consistently reliable for every user.